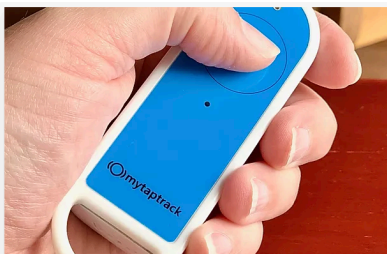




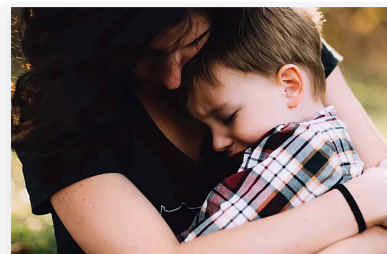
### Behavior occurs

Behaviors impact the child's education and the classroom as a whole.



### Click the button

Simply clicking the mytaptrack® button immediately tracks and communicates the behavior to the entire team



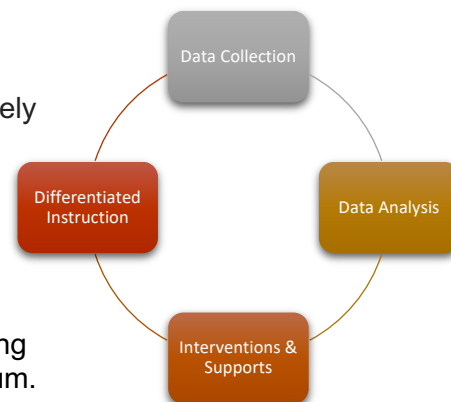
### Impact

By getting better data you and your team can ask better questions and get the right support to help the child succeed.

## Where mytaptrack helps

Classroom teachers, special educators, and behavior analysts spend a great deal of time gathering *behavioral data* and then entering that information into applications that can help them analyze and understand patterns and trends. In a classroom setting, teachers must either pause to collect data throughout the day, or they must rely on their memory to recall and record instances or overall observations of behavior. Support staff often collect data samples during discrete time intervals, using paper-and-pencil methods, which yield data that also must be entered into databases for analysis. It is challenging for these educators to effectively gather this vital data while also managing the needs of other students, differentiating instruction, and/or delivering an intervention.

mytaptrack is a system designed to reduce the effort required to log behaviors, increase the accuracy of data collection, and promote timely data-based decision-making. The platform simplifies the data gathering process to *collection at the touch of a button*, preventing breaks in connections with students and resulting in real-time reporting and easy analysis that can be used to better support students in the classroom. This system eliminates the need for data entry, and instead allows educators and support staff to *easily access data displays* that help them focus on addressing and reducing behavioral barriers that prevent children from accessing the curriculum.



## The hardware

The mytaptrack system allows an educator or support provider to track up to 5 behaviors at a time by discreetly clicking a button. No distracting mobile phone apps or logins are needed; just a small, ergonomically-designed clicker. When the button is pressed, the information is immediately sent via WiFi to our secure cloud platform, which meets strict FERPA and HIPAA compliance requirements. The system is capable of capturing *behavioral events* (e.g., calling out, getting out of seat, pairing eye contact with speech) as well as *durations of behavior* (e.g., time on-task, time needed to self-regulate, sustainment a positive social interaction). The educator chooses which behaviors to monitor, based on the student's profile.



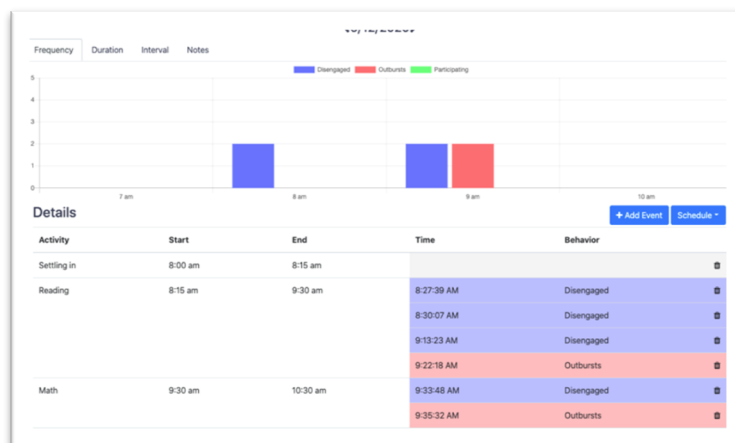
## The secure website portal

The mytaptrack online platform provides straightforward visual displays that turn data into actionable information. After entering the password-protected web portal, the authorized team member may select high-level, long-term views, or they may drill down, all the way to specific dates, to better understand patterns or trends.

Graphing options allow the user to make custom selections that meet their analysis needs, such as viewing single or multiple behaviors at once, or choosing a specific time span (day, week, month, range). For some behaviors, duration also may be examined to determine trends in average length, as well as identifying when the longest or shortest instances tend to occur. When an important educationally-relevant event happens (e.g., a new intervention is implemented, a change of classroom or staff, medication treatment begins, etc.), these can be reflected in graphs as well, to give context for behavior changes.



A student's daily and weekly schedule may also be inputted, triggering the data to be automatically sorted by time blocks, which can aid in better understanding behavior patterns. In addition, details pertaining to specific events may be captured in two ways. First, typed notes may be added manually corresponding to a tracked behavior. Second, an educator may speak into the button device for up to 15 seconds, which will result in automatically transcribed, time-stamped notes appearing online. This built-in flexibility in logging contextual information is essential for an educator to monitor and modify the conditions related to a behavior over time.



The mytaptrack system is designed to complement any behavior management program or strategy, as well as any special education progress monitoring approach. The system *does not limit* tracking to any list of pre-selected behaviors, rather, it is fully customizable to meet each student's individual needs, giving educators full latitude to select which behaviors to track, and in what manner (i.e., frequency or duration).

## Remote Learning

With schools currently operating in remote or in-person/virtual (hybrid) settings, mytaptrack ensures continuity of progress monitoring for the student. The mytaptrack button device can be used by the educator in the 'live' school environment, and the parent (or other educational support) present in the distance/home learning setting may continue tracking the same and/or different behaviors. Behavior tracking in the remote learning environment provides information back to the school, which allows the educational team to offer supports that are tailored to the changing needs of the student, as well as guidance to the parent in assisting the student. As a school transitions its students back into the traditional classroom model, the mytaptrack platform can easily and seamlessly transition back with them.



## Growth with Independence

As a student becomes more independent, it is important that they learn to internalize tools for self-monitoring and problem-solving. With this in mind, for students who are gaining traction in their independence, an educator can slowly fade their use of mytaptrack while gradually passing responsibility to the student, who can begin to track their own challenging behaviors and log notes describing their internal context. This kind of scaffolding approach can promote a sense of self-efficacy and help the student self-advocate more effectively over time.

## Security

Data security is of utmost importance to the mytaptrack team. The mytaptrack system may be managed by a central administrator or other designated school staff, with the ability to grant granular access to information. Permissions to view data, team members, schedules, device details, and comments may all be granted independently for different access levels (administrator, read-only, or no access). Meeting the stringent FERPA and HIPAA compliance requirements means that the mytaptrack system protects and secures each student's data, and it also confirms that this data may never be sold or used in any unauthorized manner.

For more information, contact [info@mytaptrack.com](mailto:info@mytaptrack.com)